

Three Keys to Greatness by Jim Rohn

Years ago, Jim Rohn recorded a 56-minute video for teenagers called Three Keys to Greatness. Although his focus was on teenagers then, the principles he shared certainly apply to adults, too.

Here, he lists the three things he believes can lead a person to greatness:

1. **Setting Goals:** I call it the view of the future. Most people, including kids, will pay the price if they can see the promise of the future. We need to help ourselves and our kids see a well-defined future so we will be motivated to pay the price today to attain the rewards of tomorrow. Goals help us do this.
2. **Personal Development:** Simply making consistent investments in our self-education and knowledge banks pays major dividends throughout our lives. I suggest having a minimum amount of time set aside for reading books, listening to audio, attending seminars, keeping a journal and spending time with other successful people. Charlie Tremendous Jones says in five years you will be the sum total of the books you read and the people you are around.
3. **Financial Planning:** I call it the 70/30 plan. After receiving your paycheck or paying yourself, simply set aside 10 percent for saving, 10 percent for investing and 10 percent for giving, and over time this will guarantee financial independence.

If a young person, or for that matter an adult, focused on doing these three simple things over a long period of time, I believe they will be assured success!